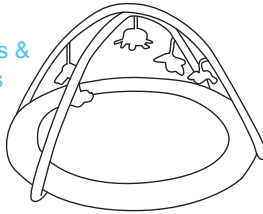
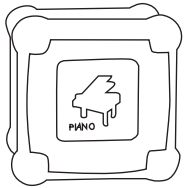


Cot Mobiles

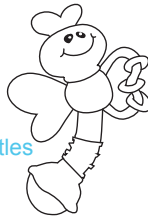
Play gyms & Play Mats



Contrast Toys



Musical Toys

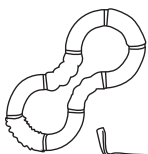


Rattles

FROM 0 – 6 MONTHS

At this age, newborns haven't fully developed visual focus or muscular control yet, but they are already sensing their new world around them. For the first few months they're horizontal a lot of the time and haven't learned to move around yet, bright and colourful activity toys that rest on the ground or attach to cots, car seats and buggies are good toys for this age.

Around month 4 your baby's hand-eye coordination starts to improve making them want to touch, hold and shake anything they can get their hands on.



Teething Toys



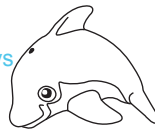
Soft Toys



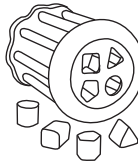
Soft Books



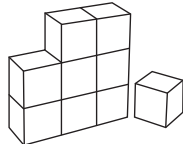
Pull Along Toys



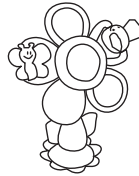
Bathtime Toys



Shape Sorters and Rings



Building/Stacking Blocks



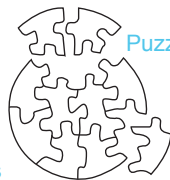
Highchair Toys

6 – 12 MONTHS

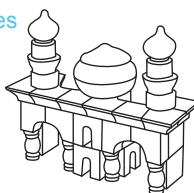
At this stage, your baby learns some cool things like moving by their self, showing control of objects, more dexterous hands, identifying favourite toys and much more. Babies will start passing objects and sorting blocks. Around this time your baby will start showing signs of teething and they will start putting almost anything and everything into their mouth.



Role Play Toys



Puzzles



Construction Toys



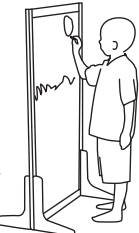
Push Along Toys



Balls



Activity Toys



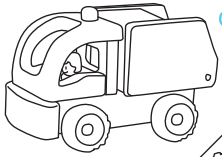
Drawing Toys



Ride On Toys

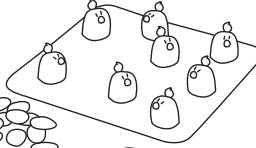
12 – 24 MONTHS

Your baby is now a toddler; they have a lot of energy, mobility and curiosity. They will begin to try to chat to you and express themselves as much as they can. Developmental toys are great for this stage as your toddler will want to exercise their new dexterity and mobility. The saying "money see, monkey do" comes into play here as your toddler will be wanting to do what Mum and Dad do. This means that certain toys like kitchen toys and the like are very helpful for making the most of you toddlers new found skills.

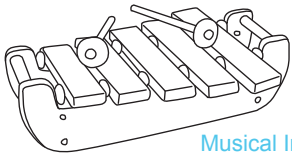
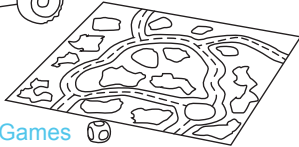


Outdoor Toys

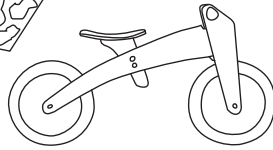
Memory Games



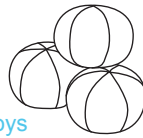
Board Games



Musical Instruments



Ride On Bike



Ball Toys

2 - 4 YEARS

You can now start to introduce your wee one to educational games with numbers and letters which will help pave their way to kindergarten and school. Your wee one will also be starting to get more creative so things like painting can be fun. Also around this time is good to introduce your wee one to some fun outdoor toys like a ride-on bike!



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